

#### **JO DAYKIN / EXECUTIVE PRODUCER**

⊠ jo@daykinlive.com 🛛 07974 228262 🕓 020 7164 6916

www.daykinlive.com <a href="mailto:yourgamma">yourgamma</a> @jodaykin

◎ DAYKIN LIVE, SWEET BRIAR COTTAGE, SOUTH VIEW ROAD, WADHURST, TN5 6TN

**Executive Producer - Jo Daykin –** has extensive experience as a Producer, Project Manager and Stage Manager for Live Events, Entertainment, Arts Projects, Radio, TV (including during 11 years at the BBC in Radio, TV and Live Events). **She works in a consultancy or production role, or can bring on an exceptional team of professionals.** 

Take a look at <u>http://www.daykinlive.com</u> to find out more about Jo's work and her company Daykin Live Ltd. She insists on high production values; giving organisations the confidence to showcase their achievements and get their message across. Selected projects are featured below.

## ENTERTAINMENT

Royal Albert Hall Royal Academy of Dance IDTA/ISTD 2011-2016	EXECUTIVE PRODUCER – 2016 SHOW PRODUCER – 2011 to 2015 <b>'Dance Proms' – Royal Albert Hall</b> 500 young dancers from around the world. All dance genres. Guest stars, e.g. Royal Ballet and 'Strictly' <i>Responsible for logistics, technical production, artist management, staffing. Managed all scripting</i> <i>and pre show rehearsals. Safeguarding. Very high production values</i> <i>As Exec Producer: Oversaw all aspects of the project – budget, marketing, PR, web.</i>
LCCA Wilde Ones SEL Loud Sound PRG 2016-2019	STAGE AREA PRODUCER <b>Chinese New Year celebrations – Mainstage, Trafalgar Square</b> Working with the Creative Director, artists, production team and stakeholders on all aspects of stage and backstage management. Managed all aspects of Safeguarding for the festival.
New West End Company Regent Street Association 2007-2019	STAGE PRODUCER Oxford and Regent Street 'Christmas Lights Switch On' shows and many, many other live shows on both streets. (as seen on BBC's Oxford Street Revealed)
	Liaison with stakeholders including partners such as Heart, Capital Radio, London Tonight, BBC. Liaison with the management of high profile celebrity acts such as Take That and Cheryl. Compiling running orders, liaison with the tech team, running the show with my stage, screen and artist liaison team. Working with all to keep things to time for broadcast deadlines.
BBC Singers Westminster Schools Royal Albert Hall 2010	SHOW PRODUCER <b>'The World In Our City – Royal Albert Hall</b> 1500 primary school performers, orchestra, dancers. Working with all stakeholders: Westminster Schools, BBC Singers, Royal College of Music, Composer Bill Connor, Royal Albert Hall. <i>Responsible for all pre-prep including rehearsals for schools with the composer.</i> <i>Commissioned and produced all animated graphics.</i>
BBC Singers, Westminster Edn Royal Acad Music 2009/2010	SHOW PRODUCER <b>'Go Sing' - Methodist Central Hall</b> 1000 primary school performers with BBC Singers and BBC Concert Orchestra.
	BROADCAST AND LIVE ENTERTAINMENT EVENTS – BBC
BBC Radio 1997 - 2007	<ul> <li>BBC RADIO PRODUCER/DIRECTOR</li> <li>Making 100's of programmes for BBC Radio 4:School Radio, Go4lt, Woman's Hour, Thinking Allowed.</li> <li>Research, commissioning, fixing, recording in studio/on location in the UK and abroad, editing, scriptwriting, some presenting. From drama to comedy, documentary features to music.</li> </ul>
BBC Live Events 2006/7	PRODUCER / DIRECTOR - 2007 ASSISTANT PRODUCER – 2006 <b>BBC Audio and Music Festival</b> Devising and implementing a 2.5 day BBC staff event. Discussion, comedy, special guests. 5 auditoria in Broadcasting House including the Radio Theatre, 3000 attendees, 50 volunteer producers.
BBC Live Events 2005	PROJECT MANAGER BBC 'Proms in the Park'- London, Belfast, Glasgow, Swansea Overseeing show production in four cities and overseeing their broadcast needs. Liaison with senior
	police and the Red Arrows. London only: budgets, marketing/ticketing, H&S, hospitality, Sponsors.

BBC Live Events 2007	STAGE AND SCREEN PRODUCER <b>BBC Glasgow Film Festival</b> This included working with public user-generated content (quite new idea then) and with CT on Cinemascope set up for our big screens.
BBC Live Events	PRODUCER
various	<b>Concerts on Trafalgar Square for BBC Proms</b>
2003-2007	Choosing all the artists and producing the show, including producing to time to go live to the Proms.
BBC Live Events 2003-2007	PRODUCER <b>BBC BIG COMMUNITY SCREEN</b> I had a lot to do with the new concept of community screens, taking screen trucks to many cities and community venues for sport and other cultural events. I managed the BBC Screen in Manchester for a six week stretch, working with local film groups and organisations on content. Post BBC I also worked on the public screen in Canary Wharf – 2008 - 2017
BBC	BBC LIVE EVENTS TV – Assistant Producer
Live Events TV	'Crimewatch' , 'State Opening of Parliament'
2003	Teaching Awards and Comic Relief – Assistant Producer

### **CORPORATE – Conference and Entertainment**

George P Johnson UK 2018 - 2020	PRODUCER - Conference events – speakers and entertainment Cisco Live Barcelona 2018 & 2020 Workday Rising Executive Programme - Milan 2019 Workday Rising Barcelona 2018 IBM Think – London 2018/19, Dublin 2019 Fintech – London 2019 Magento Live – Amsterdam 2019 Netapp Awards (stage management) Madrid 2019 Ensuring all elements of the show are in place: liaison with client, guest speakers, music performers, technical etc and running the show on the day. Venues up to 6000
George P Johnson UK and USA 2019	PRODUCER Salesforce 'Nightcap'- Davos World Economic Forum 2019 Small party for Salesforce CEO Mark Benioff for 180 VVIPs, such as Prime Ministers. Commissioned and worked with teams from Munich, Switzerland, UK and USA. Coordinated all aspects of the show: set, LX, digital assets, running order etc, and oversaw the event on the night. Sting and band, Lucas Nelson, with just three weeks notice. Described as 'super star' by Salesforce VP, Strategic Events Corporate Marketing Global Brand,
Bluman Associates Harriman Steel Swatch 2017	SHOW PRODUCER / PROJECT MANAGER <b>'Swatch – Your Move'</b> – launch of 11 new watches at 180 The Strand. Specially commissioned dance and music. Interactive video technology and LX which matched the dancers moves. Set designed by international designer Nicoline Lindeborg Refsing. <i>Show Producer – all dance elements including set design, rehearsals, animated interactive projections.</i> <i>Project Manager –working with production manager on the spec for the whole event, incl interactive 3D projection and Interactive touch screen technology</i>
Guiness/TBA 2008	<ul> <li>PROJECT MANAGER / SHOW PRODUCER</li> <li>Guinness Football Fan Parks – Africa Cup of Nations – Ghana and Nigeria</li> <li>Audiences up to 15000.</li> <li>Co-ordinating all aspects of the experience – liaising with Guinness and MTN, and production teams (in two countries and in England). Big screens, bar and catering outlets, marketing, budgets, shipping. Health and Safety, organising ticketing mechanisms via texting competitions, Liaising with venues and police. (and army!) Producing screen and stage for three weeks.</li> </ul>

# **PUBLIC INSTITUTIONS & COMMUNITY INTEREST COMPANIES**

House of Commons and Hansard Society <b>2013</b>	PRODUCTION MANAGER / EVENT MANAGER <b>'Open House Parliament Square'</b> Experiential public art event over 2 days – incl. sound installation and guides <i>Worked with Westminster Abbey, The Supreme Court, HM Treasury, Palace of Westminster &amp; Hansard</i> <i>Society to design this open air experience. Commissioned and managed all practical aspects.</i>
House of Commons 2015	PROJECT MANAGER / PRODUCTION MANAGER <b>Magna Carta Flags Display</b> – organising many temporary flagpoles for Parliament Square. <i>Liaison with GLC, Westminster, Flag pole companies, House of Commons.</i> <i>Also wrote creative activities for Magna Carta events website and exemplar events materials.</i>
LOCOG 2008 2012	LIVE SITE PRODUCER <b>LOCOG/London 2012 Handover, Glasgow, Weymouth, Shoreditch</b> Co-ordinating Live TV from Regional events into BBC Coverage of London 2012 Visa Party Ran the Shoreditch event on the day. <i>Also managed the 2012 Olympic Torch Relay office in Canary Wharf – supporting the team on the road.</i>
Goldsmiths, Univ of London <b>2008</b>	PROJECT MANAGER / SHOW PRODUCER / FILM PRODUCER <b>'Noise of the Past – Unravelling' – in Coventry Cathedral</b> Premiered a new musical War Requiem and the film, 'Unravelling' – re. ex colonial soldiers in WW2

# **MEDIA PRODUCTION –** other than BBC

Bluman Associates Jodrell Bank Discovery Centre 2013	PRODUCER Anniversary Film about Sir Bernard Lovell for Jodrell Bank Created a short film that was projected onto the 70m diameter Lovell Telescope during their Summer Proms.
Bluman Associates Ear to the Ground/UEFA 2015	LINE PRODUCER <b>UEFA Champions League Trophy – Short Viral Films.</b> PR Campaign where the Champions League Trophy popped up in everyday venues in 7 countries around the world – incl Europe, Asia and South America. We had a camera on the cup + took local footage. <i>I worked with UEFA in Geneva, a PR company in Lisbon, venues, film crews, managing all filming</i> <i>logistics, including the location of the cup itself.</i>
Espresso (now Discovery Education) 2007-2014	PRODUCER Online Educational News Videos and Support Materials - weekly news videos for an educational on- line platform. Working with ITV News to produce child friendly news content. <i>Part-time for two years.</i> Also short films made on location in schools for series about Classroom Teaching & Management.

### CHARITY - Experiential, Entertainment, Management

(nc	AN UK ow Plan ernational) 15	PRODUCER / PRODUCTION MANAGER <b>'Face Up – Day of the Girl' - Plan UK</b> Experiential - bespoke photobooth experiences at Waterloo and Liverpool Street Stations to promote advocacy for girls rights.
		Produced design. Stakeholder management: Saatchis, production companies, stations, Decaux.
(no Inte	an UK ow Plan ernational) 13 - 16	PRODUCER / PRODUCTION MANAGER <b>'Erasable Fresco - Trafalgar Square</b> <b>'Emergency Classroom- Excel</b> Experiential and Advocacy events for Plan UK's contribution to 'Day of the Girl' <i>Producing and managing all aspects of the design and make, and realisation on the day.</i> <i>Working with GLC, Westminster, Production Company, All aspects of H&amp;S.</i>

Prince's Trust 2008 - 2013	RED CARPET PRODUCER Prince's Trust 'Celebrate Success' Awards – Odeon, Leicester Square.
	All practical and content prep for interviews. Producing live to the web and to the big screen in the Odeon. With Lauren Laverne, Konnie Huq, Laura Whitmore, Anna Williamson, Neil Fox, Toby Anstis,
Extant Theatre 2009	PRODUCTION MANAGER <b>'Obscurity' by Extant Theatre - Greenwich Observatory and Trafalgar Square</b> Story telling, live music, visual art and a 16 speaker spatialised sound scape.
	Production Manager for all aspects of the design and build. Managed rehearsals and venues. Extant performers are all blind or visually impaired.

## **TEACHING AND TEACHER EDUCATION**

BBC 1996-1997	<b>BBC TV AND RADIO OUTPUT – EDUCATION POLICY OFFICER</b> Working with producers and schools on programme content. Particular responsibility for multicultural and multifaith aspects.
University of Greenwich <b>1994-1995</b>	<b>COURSE DIRECTOR - PGCE PRIMARY TEACHER EDUCATION</b> Writing, launching, managing and teaching on an innovative new course for school-based teacher training for inner-city schools. Team of 30 teaching staff, 90 students and 100 external school staff.
ILEA 1993-1994	ILEA- ADVISORY TEACHER MULTIFAITH RE - PRIMARY Helping to run a teachers' centre and delivering training around ILEA (900 schools!)
ILEA 1978-1993	ILEA – CANONBURY JUNIOR SCHOOL - DEPUTY HEAD 1983/4
	Generalist teacher 1978 – 1984 Teacher specialist subjects: Multicultural Education & Multifaith RE 1978-84